



Jennifer Ann Boxer
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Born 28th April 1969 (Perth, Scotland)
Citizenship dual - British (Australian obtained in 1990)

EDUCATIONAL HISTORY

East Launceston Primary School 1973-1980
Broadland House C.E.G.G.S
Launceston Church Grammar School 1981-1983
Annesley College (formerly M L C) 1984-1986

Matriculation 1986

English (PES)-A, French (PES)-A, Mathematics 1s (PES)-B,
Chemistry (PES)-B, Art (PES) - A

TERTIARY EDUCATION

Bachelor of Graphic Design (Visual communications)
University of South Australia 1987-1990

OTHER EDUCATION

Award school 1993 (national runner-up)

Award craft 1993

COMPUTERS

I am literate in on the mac in:

Quark Xpress, Adobe Illustrator, Photoshop,
Fireworks and Dreamweaver.

I also utilise iMovie, Sound Edit and Flash
and have a working understanding of:
Freehand

OTHER

Awards juries for:

2003 New York Festivals
2003 CCA's interactive panel
2002 AWARD
2002 New York Festivals
2000 AWARD
1999 AWARD



EMPLOYMENT HISTORY

Batey Singapore - 2002 - 2004
Creative Group Head - Integrated

Euro RSCG Singapore - 2001 - 2002
Creative Director - Direct and Digital

Foster Nunn Loveder advertising - sydney 1997-2001
Senior Art Director
Associate Creative Director - direct marketing

George Patterson Bates / adtown - sydney 1996-1997
Senior Art Director

Kennedy Rea Advertising - sydney 1994-1996
Art Director

Bluetree Design - sydney 1992-1994
Design Manager / Senior Designer

CLIENTS

daimler chrysler (mercedes benz) regional, starhub telecommunications,
singapore airlines, OCBC bank, imperial tobacco.
aia pacific breweries, maybank, dell computers, visa, ecch, icus,
sony, volkswagen, zurich, kpmg peat marwick, southcorp wines, bhp, AMP,
sydney morning herald, The Australian financial review, taronga zoo,
new south wales tourism, optus, katies, bank of new zealand,
freedom furniture, telstra, sydney harbour casino, garden king, kia,
hong kong tourism, mirvac properties, bras'n things, volvo.

REFEREES

Chris Mitchell
Executive Creative Director
JWT Tokyo

Brad Waggoner
Creative Director
George Patterson Bates Direct
PH + 61 2 9778 7100

Matthew Cumming
Creative Director Digital
MC Saatchi Sydney
PH + 61 2 8259 8403

Rob Morrison
National Creative Director
Wunderman Australia
PH + 61 2 99316218
mobile + 61 (0) 400870013



AWARDS

CANNES LIONS - SILVER 2003
Dr Inkbeer - Direct Marketing Loyalty Programmes
CANNES LIONS - GOLD 2003
Dr Inkbeer - Best Mixed Media - Media Lion
CANNES LIONS - FINALIST 2003
Dr Inkbeer - Fast Moving Consumer Goods

ONE SHOW - MERIT 2003
Dr Inkbeer - Promotional Advertising/ Web Sites
ONE SHOW - FINALIST 1999
Australian Financial Review - Managed Funds Book
ONE SHOW - FINALIST 2004
Dermoskin Cosmeceuticals

CLIO AWARDS - FINALIST 2004
Dermoskin Cosmeceuticals

CREATIVE CIRCLE AWARDS (SINGAPORE) 2003 BRONZE
Dermoskin Cosmeceuticals

LONDON INTERNATIONAL AWARDS - FINALIST 1999
Australian Financial Review - Managed Funds Book
LONDON INTERNATIONAL AWARDS - FINALIST 1999
Sydney Morning Herald - Arts Subscription Mailer
LONDON INTERNATIONAL AWARDS - FINALIST 1999
Gay Cycle Day Poster (typographer)

JOHN CAPLES AWARDS - FINALIST 1999
Sony Catalogue - Products For 2000
JOHN CAPLES AWARDS - FINALIST 1999
Australian Financial Review - Subscription Acquisition Ads

ADMA SILVER 1999
Australian Financial Review - Managed Funds Book (Art Direction)
ADMA SILVER 2000
The Australian Financial Review - Olympic Chairmans Package (Art Direction)
ADMA - BRONZE 1998
Australian Financial Review - Subscription Acquisition Ads
ADMA - BRONZE 1999
VW - Driver Magazine
ADMA - BRONZE 1999
Australian Financial Review - Managed Funds Book
FINALIST ADMA AWARDS 2000
Sony catalogue - Products for 2000

AWARD - FINALIST 1999 (Australian Writers and Art directors)
Australian Financial Review - Managed Funds Book
AWARD - FINALIST 2002
Dr Inkbeer Website
AWARD - FINALIST 2002
Dr Inkbeer CD ROM

FOLIO AWARDS - FINALIST 1994
Fuji - Trade

AUSTRALIAN CATALOGUE AWARDS - FINALIST 1999
Australian Financial Review - Managed Funds Book - Art Direction
AUSTRALIAN CATALOGUE AWARDS - FINALIST 1999
Australian Financial Review - Managed Funds Book - Catalogue
AUSTRALIAN CATALOGUE AWARDS - FINALIST 1999
Colorbond Living - Consumer Lifestyle Catalogue
AUSTRALIAN CATALOGUE AWARDS - FINALIST 2000
Sony Catalogue - Products For 2000